



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

Schedule Dates 10/23/12-10/29/12  
Advertiser Treasure Coast Jobs Coalition (73822)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TRESURE CST JB 10/23 (469977)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name ROSEN,SARAI  
Phone/Fax /  
CPE TC/C/ORDR/C23C29  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TRESURE CST JB 10/23

Last Modified 10/22/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06296304  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,710.25  
Net Total \$38,024.75  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 42 \$37,935.00  
Nov. 2012 10 \$6,800.00  
Grand Total: 52 \$44,735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (10)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)								1		\$3,750.00		West Palm Beach (WPEC)		10/22/12
10.0.1	Closed Preempt (10)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/22/12
11.0	Normal Line / SPOT (11)	10/26/12-10/26/12	3	:30	11P- 11:35P (EST)								1		\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/22/12
12.0	Normal Line / SPOT (12)	10/26/12-10/26/12	3	:30	11:35P- 12:35A (EST)								1		\$425.00		West Palm Beach (WPEC)		10/22/12
12.0.1	Closed Preempt (12)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/22/12
13.0	Normal Line / SPOT (13)	10/26/12-10/26/12	3	:30	12P- 12:30P (EST)								1		\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
14.0	Normal Line / SPOT (14)	10/26/12-10/26/12	3	:30	4P- 5P (EST)								1		\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
15.0	Normal Line / SPOT (15)	10/26/12-10/26/12	3	:30	5P- 5:30P (EST)								1		\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
16.0	Normal Line / SPOT (16)	10/26/12-10/26/12	3	:30	5:30P- 6P (EST)								1		\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
17.0	Normal Line / SPOT (17)	10/26/12-10/26/12	3	:30	7A- 9A (EST)								2		\$425.00	\$850.00	West Palm Beach (WPEC)		10/22/12
18.0	Normal Line / SPOT (18)	10/26/12-10/26/12	3	:30	7:30P- 8P (EST)								1		\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12

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Phone/Fax /  
CPE  
Account Types  
Billing Type  
Comments

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Headline # 06296304  
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Commission \$6,710.25  
Net Total \$38,024.75  
Sales Tax

BY BROADCAST MONTH  
Oct. 2012 42 \$37,935.00  
Nov. 2012 10 \$6,800.00  
Grand Total: 52 \$44,735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / Prime (19)	10/26/12-10/26/12	3	:30	9P-10A (EST) (Friday)	1					1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/22/12
20.0	Normal Line / SPOT (20)	10/26/12-10/26/12	3	:30	9A-10A (EST)	1					1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12
21.0	Normal Line / SPOT (21)	10/29/12-10/29/12	3	:30	11P-11:35P (EST)	1	1							1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/22/12
22.0	Normal Line / SPOT (22)	10/29/12-10/29/12	3	:30	11:35P-12:35A (EST)	1	1							1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/22/12
23.0	Normal Line / SPOT (23)	10/29/12-10/29/12	3	:30	12P-12:30P (EST)	1	1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
24.0	Normal Line / SPOT (24)	10/29/12-10/29/12	3	:30	4P-5P (EST)	1	1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
25.0	Normal Line / SPOT (25)	10/29/12-10/29/12	3	:30	5:30P-6P (EST)	1	1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
26.0	Normal Line / SPOT (26)	10/29/12-10/29/12	3	:30	7A-9A (EST)	2								2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/22/12
27.0	Normal Line / SPOT (27)	10/29/12-10/29/12	3	:30	7A-9A (EST)	1	1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
28.0	Normal Line / SPOT (28)	10/29/12-10/29/12	3	:30	9A-10A (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12
29.0	Normal Line / SPOT (29)	10/27/12-10/27/12	3	:30	11P-11:35P (EST)	1						1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/22/12
30.0	Normal Line / SPOT (30)	10/27/12-10/27/12	3	:30	11:35P-12:35A (EST)	1						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12

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**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** TRESURE CST JB 10/23 (469977)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ROSEN, SARINI  
**Phone/Fax** /  
**CPE** TC/C/ORDR/C23C29  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TRESURE CST JB 10/23

**Last Modified** 10/22/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06296304  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,710.25  
**Net Total** \$38,024.75  
**Sales Tax**

**By Broadcast Month**  
Oct. 2012 42 \$37,935.00  
Nov. 2012 10 \$6,800.00  
**Grand Total:** 52 \$44,735.00

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32.0	Normal Line / SPOT (32)	10/27/12-10/27/12	3	:30	6A- 7A (EST)							1		1	\$275.00	\$275.00	West Palm Beach (WPEC)		10/22/12
33.0	Normal Line / SPOT (33)	10/27/12-10/27/12	3	:30	7A- 9A (EST)							1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
34.0	Normal Line / SPOT (34)	10/27/12-10/27/12	3	:30	8P- CBS-Crimetime 2 (Saturday)							1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
35.0	Normal Line / SPOT (35)	10/27/12-10/27/12	3	:30	9P- CBS-Crimetime (Saturday)							1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
36.0	Normal Line / SPOT (36)	10/28/12-10/28/12	3	:30	11P- 11:35P (EST)							1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/22/12
37.0	Normal Line / SPOT (37)	10/28/12-10/28/12	3	:30	5:30A- 6A (EST)							1		1	\$90.00	\$90.00	West Palm Beach (WPEC)		10/22/12
38.0	Normal Line / SPOT (38)	10/28/12-10/28/12	3	:30	6A- 7A (EST)							1		1	\$185.00	\$185.00	West Palm Beach (WPEC)		10/22/12
39.0	Normal Line / SPOT (39)	10/28/12-10/28/12	3	:30	7A- 8A (EST)							1		1	\$285.00	\$285.00	West Palm Beach (WPEC)		10/22/12
40.0	Normal Line / SPOT (40)	10/28/12-10/28/12	3	:30	7P- 8P (EST)							1		1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)		10/22/12
41.0	Normal Line / SPOT (41)	10/28/12-10/28/12	3	:30	8A- 9A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12
42.0	Normal Line / SPOT (42)	10/28/12-10/28/12	4	:30	9A- 10:30A (EST)							1		1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/22/12
43.0	Normal Line / SPOT (43)	10/25/12-10/25/12	3	:30	11P- 11:35P (EST)							1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/22/12
44.0	Normal Line / SPOT (44)	10/25/12-10/25/12	3	:30	11:35P- 12:35A (EST)							1		1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/22/12

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**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ROSEN,SARNT  
**Phone/Fax** /  
**CPE** TCIC/ORDR/C23C29  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TRESURE CST JB 10/23

**Last Modified** 10/22/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06296304  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,710.25  
**Net Total** \$38,024.75  
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**By Broadcast Month**  
Oct. 2012 42 \$37,935.00  
Nov. 2012 10 \$6,800.00  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0.1	Closed Preempt (44)	10/25/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/22/12
45.0	Normal Line / SPOT (45)	10/25/12-10/25/12	3	:30	12P-12:30P (EST)	1				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
46.0	Normal Line / SPOT (46)	10/25/12-10/25/12	3	:30	4P-5P (EST)	1				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
47.0	Normal Line / SPOT (47)	10/25/12-10/25/12	3	:30	5P-5:30P (EST)	1				1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
48.0	Normal Line / SPOT (48)	10/25/12-10/25/12	3	:30	5:30P-6P (EST)	1				1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/22/12
49.0	Normal Line / SPOT (49)	10/25/12-10/25/12	3	:30	7A-9A (EST)	2				2				2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/22/12
50.0	Normal Line / SPOT (50)	10/25/12-10/25/12	3	:30	7:30P-8P (EST)	1				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
51.0	Normal Line / SPOT (51)	10/25/12-10/25/12	3	:30	9A-10A (EST)	1				1				1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12
52.0	Normal Line / Prime (52)	10/25/12-10/25/12	3	:30	9P-CBS-Person of Interest (Thursday)	1				1				1	\$3,700.00	\$3,700.00	West Palm Beach (WPEC)		10/22/12
53.0	Normal Line / Prime (53)	10/23/12-10/23/12	3	:30	10P-CBS-Vegas (Tuesday)	1		1						1	\$3,500.00		West Palm Beach (WPEC)		10/22/12
53.0.1	Closed Preempt (53)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
54.0	Normal Line / SPOT (54)	10/23/12-10/23/12	3	:30	11P-11:35P (EST)	1		1						1	\$1,300.00		West Palm Beach (WPEC)		10/22/12

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Oct. 2012 42 \$37,935.00  
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54.0.1	Closed Preempt (54)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
55.0	Normal Line / SPOT (55)	10/23/12-10/23/12	3	:30	11:35P- 12:35A (EST)			1							\$425.00		West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
55.0.1	Closed Preempt (55)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
56.0	Normal Line / SPOT (56)	10/23/12-10/23/12	3	:30	12P- 12:30P (EST)			1							\$650.00		West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
56.0.1	Closed Preempt (56)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
57.0	Normal Line / SPOT (57)	10/23/12-10/23/12	3	:30	4P- 5P (EST)			1							\$650.00		West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
57.0.1	Closed Preempt (57)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
58.0	Normal Line / SPOT (58)	10/23/12-10/23/12	3	:30	5P- 5:30P (EST)			1							\$950.00		West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
58.0.1	Closed Preempt (58)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
59.0	Normal Line / SPOT (59)	10/23/12-10/23/12	3	:30	5:30P- 6P (EST)			1							\$950.00		West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
59.0.1	Closed Preempt (59)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12

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60.0	Normal Line / SPOT (60)	10/23/12-10/23/12	3	:30	7A- 9A (EST)			2						1	\$425.00	\$425.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
60.0.1	Closed Preempt (60)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	
60.0.2	Closed Preempt (60)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	
61.0	Normal Line / SPOT (61)	10/23/12-10/23/12	3	:30	7:30P- 8P (EST)			1						1	\$650.00	\$650.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
61.0.1	Closed Preempt (61)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	
62.0	Normal Line / SPOT (62)	10/23/12-10/23/12	3	:30	9A- 10A (EST)			1						1	\$375.00	\$375.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
62.0.1	Closed Preempt (62)	10/23/12															West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	
63.0	Normal Line / SPOT (63)	10/24/12-10/24/12	3	:30	11P- 11:35P (EST)									1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
64.0	Normal Line / SPOT (64)	10/24/12-10/24/12	3	:30	11:35P- 12:35A (EST)									1	\$425.00	\$425.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
65.0	Normal Line / SPOT (65)	10/24/12-10/24/12	3	:30	12P- 12:30P (EST)									1	\$650.00	\$650.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
66.0	Normal Line / SPOT (66)	10/24/12-10/24/12	3	:30	5P- 5:30P (EST)									1	\$950.00	\$950.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12
67.0	Normal Line / SPOT (67)	10/24/12-10/24/12	3	:30	5:30P- 6P (EST)									1	\$950.00	\$950.00	West Palm Beach (WPEC)	Pre-empt/Exception - Late write on/order did not air	10/22/12

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Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 42 \$37,935.00  
Nov. 2012 10 \$6,800.00  
Grand Total: 52 \$44,735.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT (68)	10/24/12-10/24/12	3	:30	7A- 9A (EST)				2					2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/22/12
69.0	Normal Line / SPOT (69)	10/24/12-10/24/12	3	:30	7:30P- 8P (EST)				1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/22/12
70.0	Normal Line / SPOT (70)	10/24/12-10/24/12	3	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group

do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

WPEC #44,735<sup>00</sup>

<b>Total Charges:</b> <u>\$ 136302.00</u>
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This broadcast time will be used by: Treasure Coast Jobs Coalition

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input type="checkbox"/> Yes                                          <input checked="" type="checkbox"/> No       </p>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/24/12

Date



Signature

703-5841747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lillie K. Roberts Sales Director

Printed Name

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: TREASURE COAST JOBS COALITION PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: SARIN ROSCH  
Candidate Manager Agency Committee (circle one)

ADDRESS: SMART MEDIA GROUP - ALEXANDRIA  
814 KING STREET SUITE 400  
ALEXANDRIA, VA 22314

PHONE: 703-318-4747 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: RATES & AVAILS

Final Disposition: ORIGIN PLACES \$44,735\*

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: CHERYL BLAIR DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T Rep / WASH.